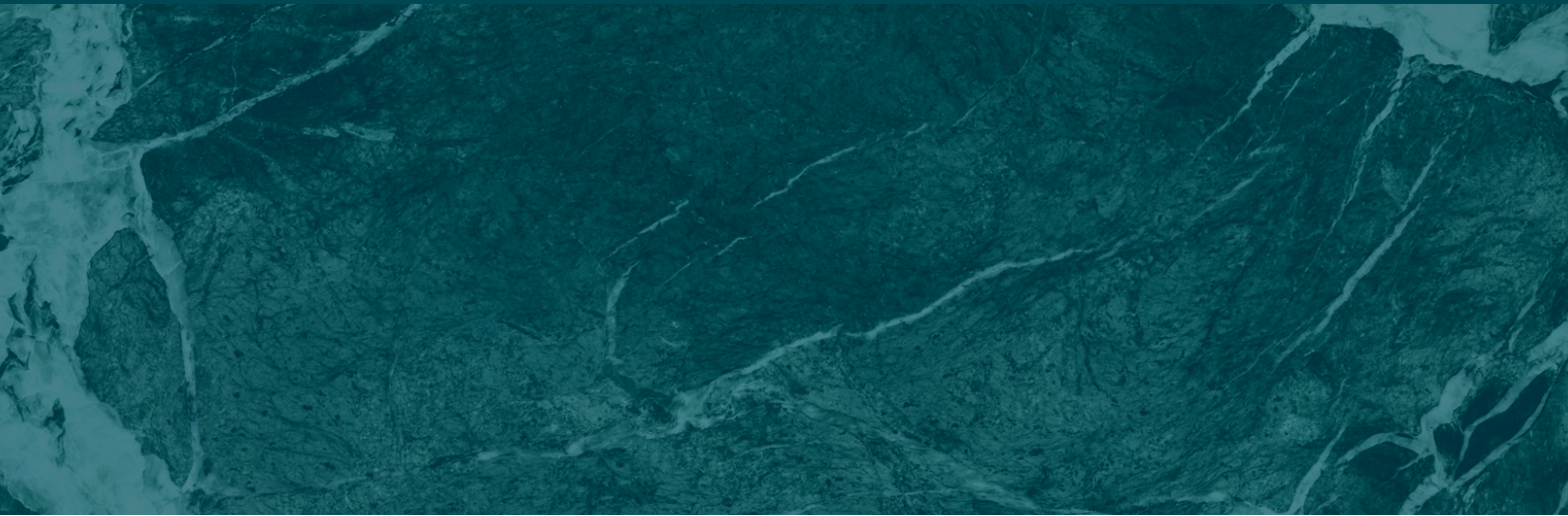


# Learn Thai in 15 Lessons

PREPARE TO BECOME A  
THAI LANGUAGE EXPERT



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Language teaching is about telling a compelling story that resonates with your audience, and learning is about turning that story into action.

# Introduction

Jan has personally developed her teaching materials, which include a book and curriculum that reflect her straightforward teaching style. All instructors in Jan's team are well-versed in English and have been trained in her fast-track teaching methods.

Jan's approach to teaching Thai is designed for quick and clear understanding, focusing on both language and cultural nuances.

The ability of Jan and her team to communicate complex ideas in English simplifies the learning process for students. Her lessons are interactive and engaging, aiming to make learning Thai a fun and motivating experience.

She takes the time to understand the individual learning styles of her students, adapting her techniques to maximize their strengths. Jan's deep knowledge of Thai is distilled into digestible lessons, focusing on making the learning experience both effective and enjoyable for everyone.

Jan's teaching methodology is not just effective; it's also highly personalized and flexible, accommodating the busy schedules of her students. With the option for both in-person and online lessons, learners can enjoy the convenience of studying Thai from anywhere in the world, at times that fit their lives. Moreover, Jan emphasizes practical Thai language skills that students can immediately put to use, whether it's navigating the streets of Bangkok or engaging in simple conversations with locals. This real-world application instills a sense of confidence in learners and fosters an authentic connection with the Thai community. With Jan's approach, students aren't just learning a language; they're being equipped with the tools to embark on a cultural adventure.



# Understanding the Thai Language

The Thai language, with its intricate script and melodic tonal patterns, offers a window into the rich tapestry of Thailand's cultural legacy.

As the language of approximately 60 million native speakers and the national language of Thailand, Thai represents a fascinating area of study for linguists, travelers, and international business professionals alike. Its unique alphabetic system, composed of 44 consonants, 15 vowel symbols that combine into at least 28 vowel forms, and five tonal marks, provides an engaging challenge for learners. StudyThai.org leads students through the complexities of Thai, ensuring a foundational understanding of its historical context and modern usage. The courses delve into the essentials, from the formation of consonants and vowels to the enunciation of tones, which are critical to mastering the language and unlocking the full breadth of its expressions.

## What will i gain from this course?

Mastery of the unique Thai script and its phonetic system, including 44 consonants and 28 vowel forms.

Instruction in the five tonal marks of Thai language, essential for proper pronunciation and meaning.

Vocabulary needed for daily conversation and casual reading, which will be foundational for further study.

Emphasis on real-world usage, focusing on conversational fluency and comprehension.

For many learners, the Thai language can appear daunting due to its tonal nature, the unfamiliarity of the Thai script, and grammatical structures that are significantly different from those of Indo-European languages. However, these challenges are systematically addressed by StudyThai.org's immersive approach, which intertwines language with cultural insights, making the learning process more intuitive and memorable.



# Learning at hyperspeed

Our approach combines the latest tactics in cognitive programming as well as the most current knowledge of how the brain absorbs and stores a new language.

StudyThai.org revolutionizes Thai language learning by teaching the alphabet based on letter frequency, not sequence. This efficient method starts with the most common characters for quick reading and conversational skills, progressing to less frequent ones and employing contextual learning to enhance retention. Tailored to individual needs, this approach speeds up proficiency up to ten times faster than traditional methods, making it a practical, time-saving solution for learners.

## 1 Frequency-based Learning

Our courses begin with the letters and characters that are most commonly found in everyday Thai language. By focusing on the alphabets that appear most frequently in daily communication, learners can quickly start reading and understanding basic Thai, which greatly accelerates the learning process.

## 3 Strategic Progression

As students become comfortable with the most used letters, our curriculum gradually introduces less common letters. This progression ensures that learners are always building on a solid foundation of the most useful characters, optimizing their study time and effort.

## 2 Contextual Teaching

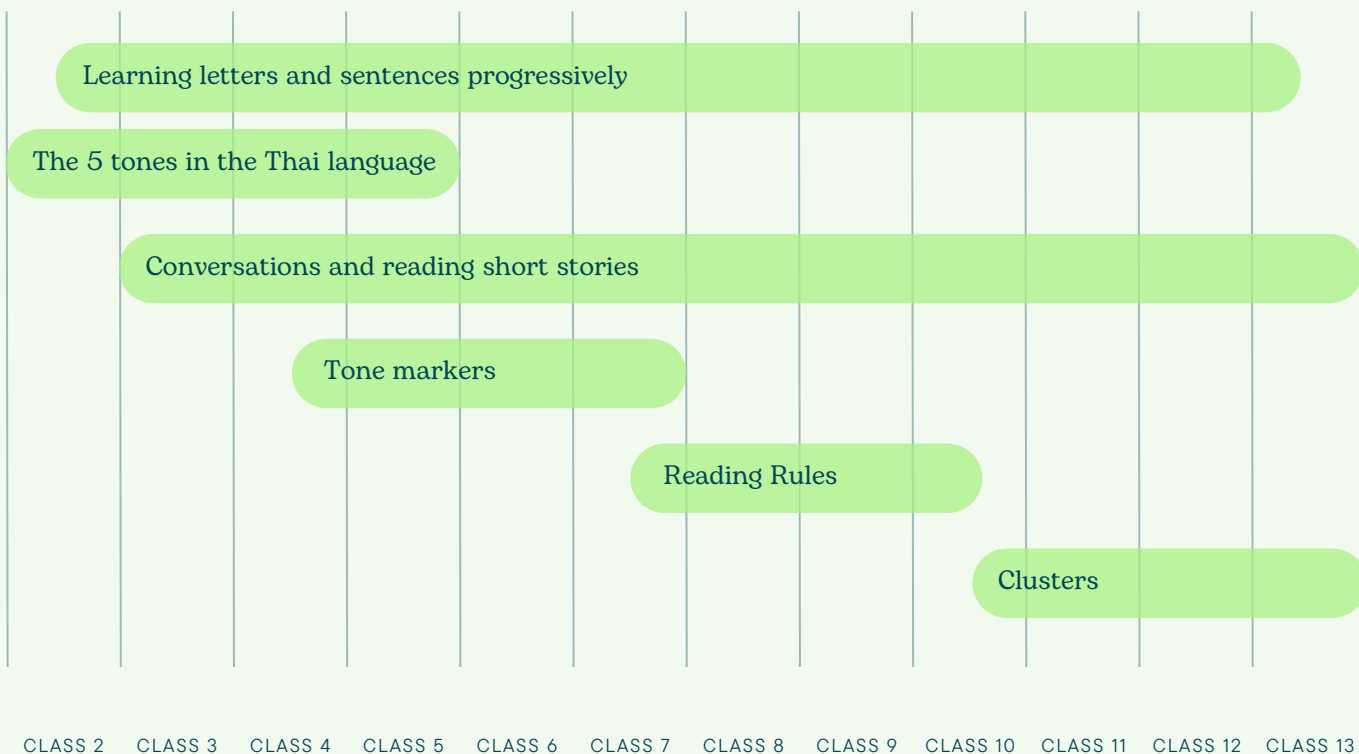
By integrating letters into common words and phrases from the start, our students learn in context, which improves retention and understanding. This contrasts with rote memorization and allows for a deeper, more intuitive grasp of reading and writing.

## 4 Enhanced Retention

Learning the Thai script will be combined with short stories supporting the learned letters and grammar, which not only speed up the initial learning phase, but also lead to better long-term retention of the language, as learners can quickly apply what they've learned in real-life situations.

# Curriculum

Recognizing that learners have diverse objectives, StudyThai.org offers specialized tracks within the curriculum, including business Thai, technical Thai for various professions, and preparation for proficiency tests.



The curriculum at the Kru Jan Academy is meticulously structured to cater to a wide range of learners, from beginners to advanced speakers. It is built upon a foundation of practical usage and cultural immersion, with each lesson crafted to not only teach the language but also to provide insights into Thai culture and customs.

Our lessons are continually updated and refined to reflect the latest in educational strategies and the evolving nuances of the Thai language. From the script and phonetics to grammar and vocabulary, our curriculum is designed to facilitate a deep understanding and foster the ability to communicate effectively in Thai.

These tracks provide focused vocabulary and scenarios relevant to each field, offering role-plays, case studies, and specialized materials that cater to the specific needs of the students. This specialized approach ensures that whether a student is looking to use Thai for travel, relocation, business, or academic purposes, the curriculum supports their individual goals and provides them with the tools for success.

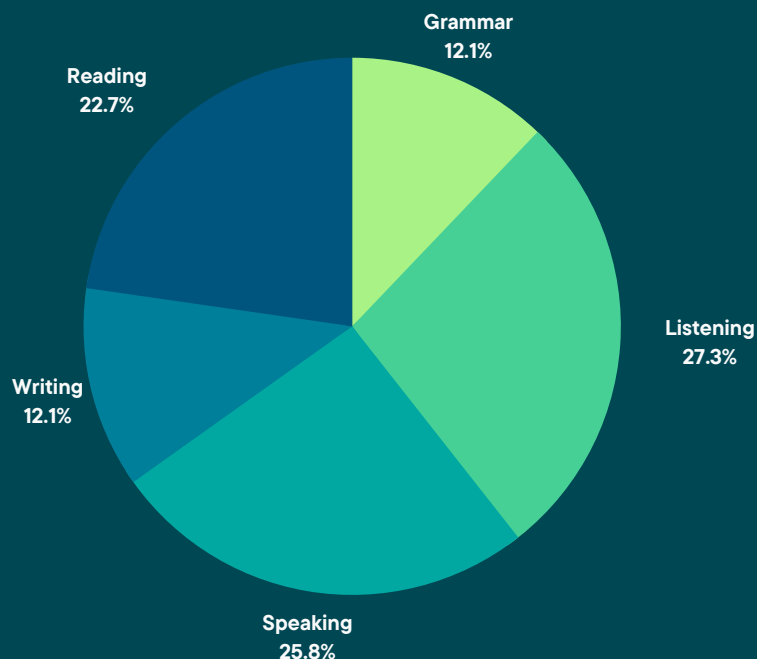
Each course will conclude in a final exam where we will prove to each other that you have learned not only to speak Thai fluently, but also read it at a reasonable pace. Your certificate will be issued a few days after your final exam.

# Getting started

The pie chart on this page of the whitepaper presents a comprehensive breakdown of the learning outcomes for students at StudyThai.org. Each segment represents a core component of language proficiency, indicating a balanced and well-rounded educational approach.

This distribution highlights our commitment to a comprehensive education in Thai language skills, ensuring that students are not only able to understand and communicate effectively but also able to use the language in a variety of contexts, making their learning experience both enriching and practical.

By choosing a one-on-one program you will be able to compile and plan your learning curve with you assigned teacher to match your personal abilities and temperament, but lets start with a free introductory class to get to know each other better.



Details	Price
<b>Group Online Class</b> Engage with fellow learners in an interactive, collaborative online environment, perfect for those who thrive in a community learning setting.	\$ 349 / COURSE
<b>Private one-on-one Online Class</b> Receive personalized attention with one-on-one sessions that tailor the curriculum to your individual learning pace and style.	\$ 990 / COURSE
<b>Business Focused one-on-one Online Class</b> Focus on the Thai language as it pertains to business contexts, ideal for professionals looking to expand their corporate communication skills.	\$ 1390 / COURSE
<b>Group Class at your Address in Bangkok</b> Experience the synergy of group learning, bringing the classroom to your business and team in Bangkok for convenience and practicality.	\$ 1790 / COURSE



# Frequently Asked Questions

## How qualified are the instructors at StudyThai.org?

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Our instructors are not only native speakers but also specially trained in innovative teaching methodologies that emphasize interaction and engagement. They are proficient in English to ensure clear explanations and support throughout the learning process.

## Do you offer flexibility in class schedules?

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Absolutely! We understand that our students have varied schedules, which is why we offer both group and private classes online, as well as in-person group classes in Bangkok, ensuring that you can learn Thai at times that suit you best.

## What is the class size for group lessons?

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We keep our group classes small to ensure personalized attention for each student. This allows for an interactive class environment where you can practice speaking and get immediate feedback from your instructor.

## When will my certificate be issued?

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Your certificate and certificate number will be emailed to you within a week of completing the final exam in lesson 15, you can post the certificate to your LinkedIn profile using the certificate number and link provided.

## Can I learn to read Thai effectively with your course?

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Yes, our track record shows that students can begin to read Thai within just 15 lessons. Our curriculum is designed to provide a strong foundation in reading, which is essential for advancing in all other language skills.

## Are there any materials or textbooks I need to purchase?

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StudyThai.org provides all necessary materials, including our custom-developed textbooks and online resources. These are carefully designed to align with our teaching methods and are included in the course fee.

## What if I'm a complete beginner?

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Our course is designed to cater to learners at all levels, including complete beginners. You'll start with the fundamentals and progress through a structured program that will have you communicating effectively in Thai.

# Why Us?

We recognize that each student's learning journey is unique, and we tailor our curriculum to fit individual learning styles and goals. Whether you are a complete beginner or looking to refine advanced skills, our courses are adjusted to meet your needs.

Our teaching methodology is designed to accelerate your learning process. By focusing on the most frequently used aspects of the language first, we ensure that you can start communicating in Thai quickly, making the learning process more rewarding and engaging.

Our instructors are not just native Thai speakers; they are experienced educators trained in effective teaching strategies. They are fluent in English, which is crucial for providing clear explanations and ensuring that you have a deep understanding of the language.

Our proven track record of helping students learn to read and speak Thai effectively in a short period is a testament to the efficacy of our approach. We have refined our teaching methods to ensure that you achieve tangible outcomes.

We provide all the materials you need, including proprietary textbooks and online resources, as part of your course. These materials are constantly updated and optimized to complement our dynamic teaching methods.

At StudyThai.org, we're not just teaching a language; we're opening doors to a new world of opportunities and experiences. Our commitment is to make your Thai language learning journey as effective, enjoyable, and enriching as possible.

## Get in touch!

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Book your free Intro class here:

[Click Now!](#)

